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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Edward J. Koplar et al.

Patent No.: 7,213,254

Issue Date: May 1, 2007

Title: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
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SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH,  
Customer No: 21186

By: / Randy L. Camis /  
Name: Randy L. Camis  
Reg. No.44,584  
RLC:CMG:sj

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Kathleen Hauser  
Name

Kathleen Hauser  
Signature

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**of Correction**

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Patent 7,213,254

PATENT

Patent No.: 7,213,254

Docket No: 2369.012US1

Issue Date: May 1, 2007

Patentee: Edward J. Koplar et al.

Customer No.: 21186

Confirmation No.: 8583

Title

UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL  
OPPORTUNITIES

REQUEST FOR CERTIFICATE OF CORRECTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
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It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. Two copies of the text of the Certificate in the suggested form are enclosed.

**Pursuant to 1.20(a), enclosed please find a check in the amount of \$100.00.**

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

The Examiner is authorized to charge any additional fees or credit overpayment to Deposit Account No.19-0743.

Respectfully Submitted  
EDWARD J. KOPLAR ET AL.

By their Representatives,  
SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A  
P.O. Box 2938  
Minneapolis, MN 55402  
(612) 373-6900

Date : May 16, 2007

By: / Randy L. Canis /  
Randy L. Canis  
Reg. No: 44,584  
RLC:sj

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Kathleen Hauser  
Name

Kathleen Hauser  
Signature

05/22/2007 RFEKADU1 00000015 7213254  
01 FC:1811

100.00 op

MAY 24 2007

05/21/2007 RFEKADU1 00000016-7213254 ✓  
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**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

PATENT NO : 7,213,254 Page (1) of 1

DATED : May 1, 2007

INVENTOR(S) : Koplar et al.

It is certified that errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the face page, in field (73), in "Assignee", in column 1, line 2, after "LLC,"  
insert

- - d/b/a Veil Interactive Tec, - - .

In column 3, line 50, after "application" insert - - . - - .

In column 11, line 26, delete "MP 3" and insert - - MP3 - -, therefor.

In column 14, line 3, after "herein" insert - - . - - .

In column 15, line 53, delete "What ?" and insert - - What? - -, therefor.

In column 22, line 53, delete "interaction" and insert - - interactions - -, therefor.

In column 28, line 15, in Claim 7, after "device" delete "," and insert - - ; - - , therefor.

In column 28, line 18, in Claim 7, after "system" delete "," and insert - - ; - - , therefor.

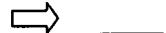
In column 28, line 51, in Claim 15, after "claim" delete "8" and insert - - 14 - - ,  
therefor.

MAILING ADDRESS OF SENDER:

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PATENT NO. 7,213,254

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Atty Docket No: 2369.012US1

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